

Sustainability is an entrenched in all rupalee practices. Sustainability is an everyday practice for rupalee has been since 1996, since the organization was founded. Sustainable was the only way we were going to do it. The Sustainable practices are so entrenched at rupalee that we take them for granted.

Why are rupalee Ornaments Fair trade, Ethical, Eco-friendly & Sustainable:

1. Eco-Friendly and Natural Materials:

We have eco-friendly ornaments made from palm leaves, Lak (natural and organic tree sap) and recycled materials such as recycled sweaters, saris and fabrics. Wool ornaments are completely from organic sources or waste felt wool.

2. Eco-Friendly Packaging:

Plastic bags we use are made from 100% recycled plastic and boxes, inserts and packing is all 100% recycled materials. Our boxes are handmade in cottage industry settings. We have recycled boxes for our shipping needs since 1996. After a shipment was delivered to the museum of Archeology and Anthropology at University of Pennsylvania in 1998- Susan West, the buyer for the store called up and commented that our shipping look extremely well travelled.

3. Eco-Friendly Inside:

Forms we may use inside the ornament are made from 100% recycled plastic such as balls. We also use Paper Mache' forms in our ornament which is 100% eco-friendly.

4. Eco-Friendly Energy:

Handmade- completely handmade without use of any powered machines.

5. Hanging Cording & tassels:

Tassels & Cording on ornaments is handspun handmade, hand spun from cotton within our project.

6. Local Materials:

Made using local materials and are all sourced locally.

7. Handmade Glass Beads:

Bead are 100% glass and handmade in cottage industry setting by artisans.

8. Waste Materials Put to use:

Block Print ornaments are made using the post production was fabric which otherwise would be thrown away because the pieces are too small to be of any other use.

9. Fair Trade with style – Committed to Women Empowerment:

All ornaments are made in rupalee women's empowerment project in cottage industry setting and all are paid fair wage.

10. Education:

The revenue from ornaments funds education for girl child in the villages of India.

Learn more at www.rupalee.com